

Customer Case Study: BMW



Producing Concurrent Distribution Centers with Local Expertise

Opportunity

For BMW, customer satisfaction is a top priority. One way that BMW ensures that its customers receive superior service is with rapid delivery of essential parts to dealerships so that owners can have their cars serviced and back on the road quickly. To ensure rapid delivery to its dealerships, the company set up regional distribution centers in the United States. After opening Prologis-built facilities in Illinois and Pennsylvania, BMW decided to open two more—one in California and another in Texas.

Challenge

Not only did BMW want to open its two new distribution centers within several months of each other, it also wanted to sell its two existing facilities in Ontario, CA, and Senatobia, MS. This meant managing four projects simultaneously – development of two facilities, and the sale of two more.

Solution

BMW turned to Prologis in part because of the strength and flexibility of our existing relationship and because we had the best overall real estate solutions. They trusted us to develop and deliver two new build-to-suit facilities on time while simultaneously helping facilitate the purchase and move-out of their Ontario and Senatobia buildings. This BMW initiative is an excellent example of the flexibility we provide to our customers. It also demonstrates our ability to deliver complex projects on time and within budget. By leveraging our local expertise and on-theground leadership in both Texas and California, we provided two new LEED® Silver certified facilities for BMW while also purchasing their Ontario facility and helping source a third-party buyer for Senatobia within the required time frame.

Property

Prologis Park 20/30 (Texas) and Prologis Redlands Distribution Center #11 (California)

Location

Lancaster, Texas Redlands, California United States

FACILITIES

Building Type

Build-to-Suit

Size

282,349 square feet in Texas 326,509 square feet in California

Key Features

- 36-foot clearance height
- ESFR sprinkler system
- California: 44 dock doors and 13,820 square feet of office space
- Texas: 29 dock doors, 25 trailer spots and 12,820 square feet of office space



Locations on map represent customer's long-term leases with Prologis