

Logistics Strategies for Success

Trends

1 OPEX Over CAPEX
Preserve your capital.

2 Optimize Space
Increase your storage capacity.

3 Invest in IT
Refresh your tech.

1 OPEX Over CAPEX
Preserve your capital.

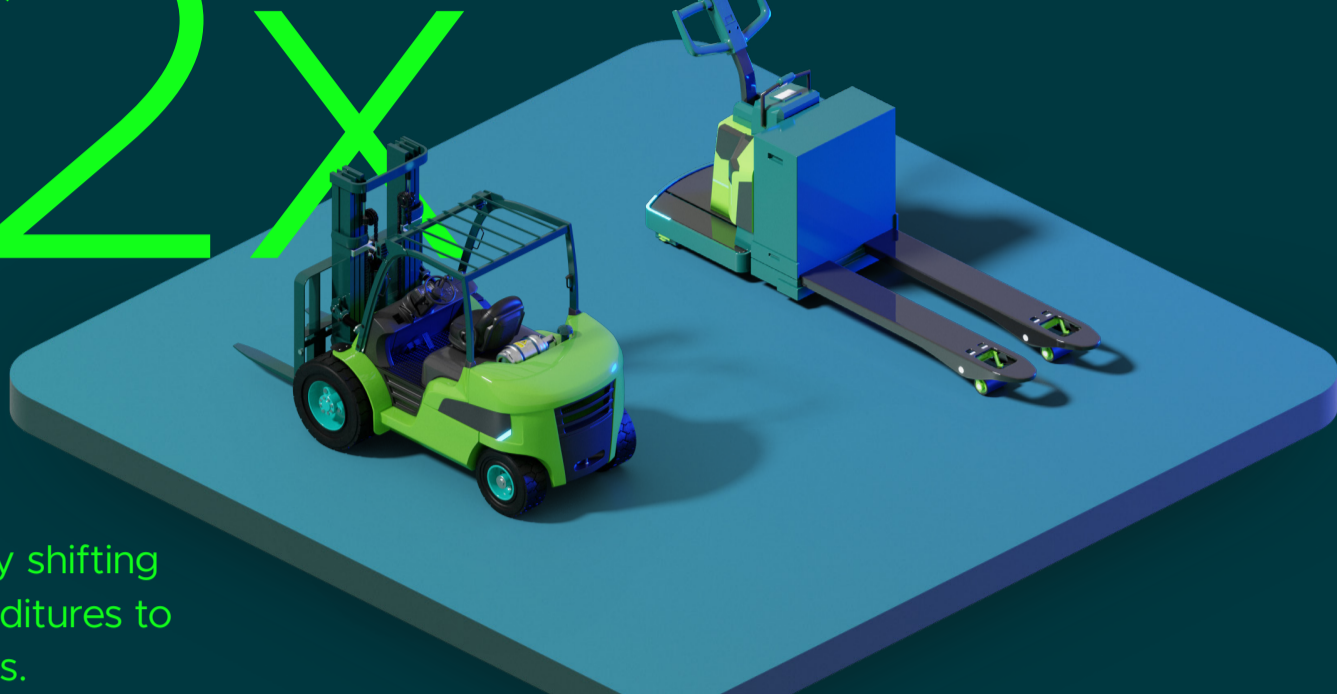
Forklift Fleets

Build a Cost-Effective Forklift Fleet

Renting or leasing your forklifts reduces upfront costs without long-term commitments and allows you to scale your fleet as needs change throughout the year.

In 2022, manufacturing supply chain capital expenditures increased year-over-year by

12x



! Decrease spend by shifting from capital expenditures to operating expenses.

2 Optimize Space
Increase your storage capacity.

Warehouse Layout Optimization

Optimized Layout = Increased Output

A well-designed warehouse is the most effective way to maximize your storage capacity and boost overall warehouse operations.

The right layout can improve efficiency by

20-25%



! Are you using your space to its full potential? If not, it's time to reconfigure your layouts.

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Scalable Solutions

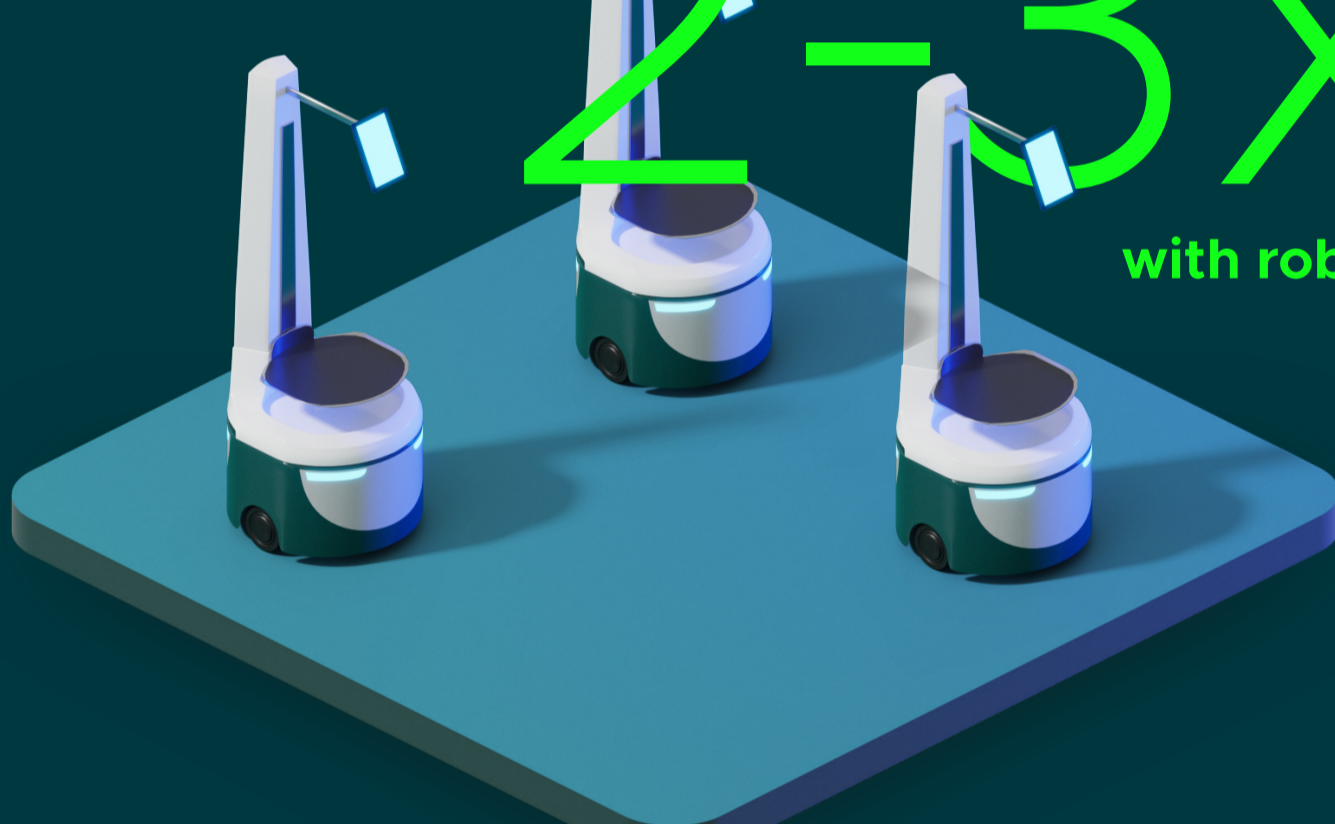
Ready, Set, Scale!

The scalability of your warehouse can make or break your business. Handling spikes in demand with ease is the secret to success.

Productivity increases by

2-3x

with robotics



! Improve the overall efficiency of your operations with higher pick rates, lower labor costs and faster cycle times.

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Inventory Accuracy

Efficiency and Accuracy Go Hand in Hand

Top-performing logistics warehouses aim for near-perfect order accuracy, well above the industry standard of 96-98%.

Best-in-class warehouse operations target order accuracy at

99.9%



! How does your business compare? Order accuracy rates below **95%** need refinements to meet customer expectations.

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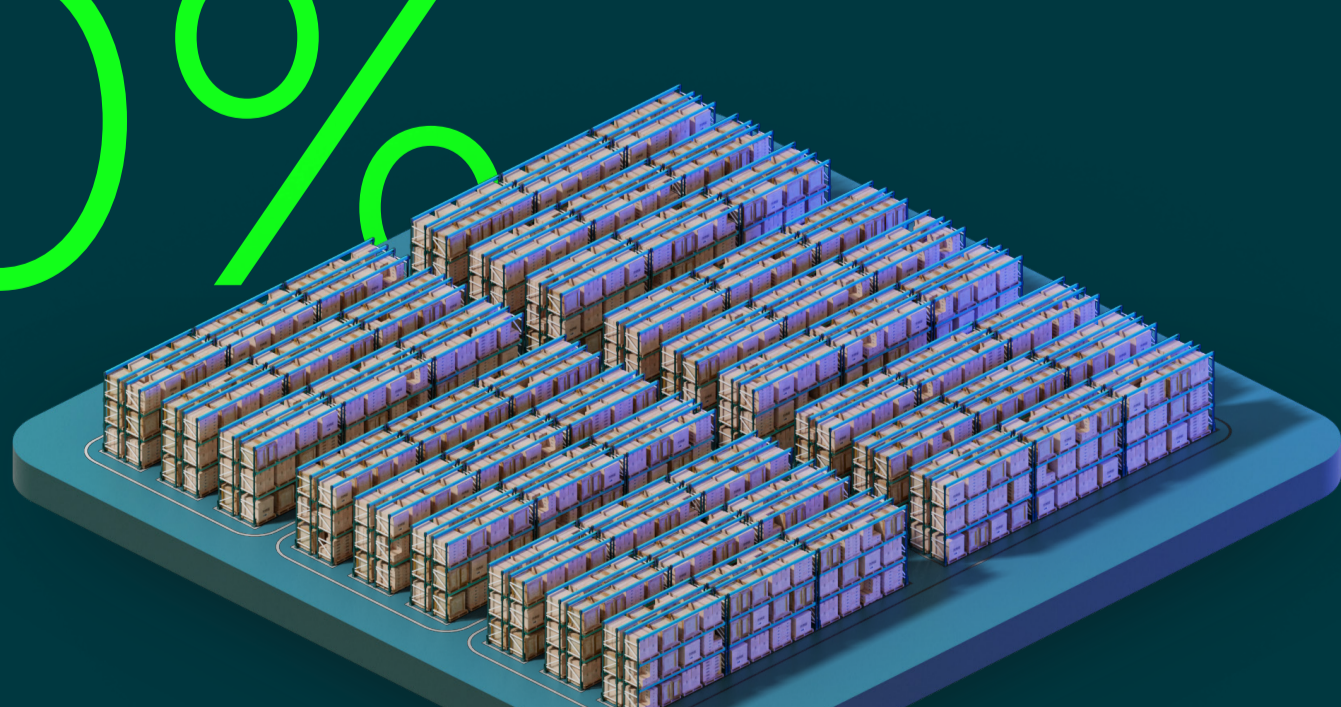
Streamline Order Picking

The 3 P's: Prioritize Popular Products

Work smarter, not harder. Your most popular inventory should be the easiest to access. Improving storage and SKU organization strategy yields higher throughput rates.

Efficient order picking can increase productivity by

40%



! The industry benchmark for order picking is **140-180 picked units per hour**. Does your business meet industry standards?

Learn about Prologis Essentials and logistics optimization strategies at [Prologis.com/operations](https://www.prologis.com/operations).

Sources:
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