



Land in Key European Locations: dm drogerie markt's Build-to-Suit Project at Prologis Park Bratislava

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"Our new space will give us perfect access to Slovakia's largest consumer market while providing excellent facilities for our employees. The park's overall commitment to wellbeing and sustainability are admirable, and Prologis have been proactive in creating a warehouse space which responds to our particular needs."

customer:	dm drogerie markt
industry:	Retail
location:	Bratislava, Slovakia
size:	30,000 m ²
delivery date:	September 2022

challenge

dm drogerie markt, an international retailer of cosmetics, healthcare items and household products, had two distinct needs: first, a large warehouse to supply the growing network of stores in Slovakia; second, temperature control options inside and outside the warehouse to ensure their products remained in optimal condition before reaching their retail destinations. When looking for a partner for their new site, they sought out land in a key location as well as access to internal experts who could customise the building to suit their needs.

solution

Prologis' landbank of prime logistics real estate made it easy: Prologis Park Bratislava is only 27 kilometres east of Bratislava city centre and 16 kilometres from the international airport, which made it the ideal distribution hub for the company's goal of reaching 430,000 customers in Slovakia's wealthiest region. Prologis' internal team of multi-disciplinary experts worked with dm drogerie markt to customise their facility, implementing temperature control and inflatable collars at loading bays to prevent heat leakage. The result was a bespoke, 30,000 m² warehouse in a prime location delivered in September 2022.

built on trust, build-to-suit
